

# SOCIAL CHANGE THROUGH SPORT



WE UNDERSTAND THE POWER OF SPORT FOR CONNECTING DIVERSE PEOPLE AND COMMUNITIES For over 35 years, the Centre for Multicultural Youth (CMY) has been ensuring young people from migrant and refugee backgrounds have every opportunity to succeed.

CMY established CMSport to facilitate meaningful engagement between sporting organisations and Australia's multicultural communities, creating more accessible and inclusive sporting environments.

We bridge the gap between the sporting world and Australia's multicultural communities through an intersectional lens that values lived experiences.

## WHAT WE DO

We help you create safe and inclusive sporting environments for multicultural people and communities. We do this through:

- Consulting: bespoke services that leverage our sporting and culturally responsive expertise.
- Strategic planning: working with you to embed an intersectional lens to inclusion and the actions required to create safe and inclusive sporting environments for participants, volunteers and spectators.
- Audits and reviews: reviewing existing policies, plans, places and practices to achieve best practice in cultural safety and inclusiveness.
- Co-design and community connections: establish and sustain connections with Australia's multicultural communities and engagement through co-creation and co-design.
- Training and workshops: delivering training and workshops in culturally responsive practice, cultural diversity, anti-racism sessions and board diversity.

## WHO WE WORK WITH

We work across all sports to ensure any sporting organisation is more diverse, equitable and inclusive.

We have experience working with leisure centres, individual clubs, leagues, regional sporting assemblies (RSAs), state sporting associations (SSAs) and national sporting organisations (NSOs).

> Vicsport have worked closely with CMSport on a number of projects including advocacy events and key projects around racism. We recognise them as important partners to support sport becoming more inclusive.

> > - LISA HASKER, CEO, VICSPORT

#### CASE STUDY

#### YMCA RECWEST BRAYBROOK BASKETBALL

Young, newly arrived people cannot equitably participate in sport and connect with others due to barriers including cost, equipment, uniform, language and access to facilities. With many new arrivals coming from large families, it is also challenging for parents to cover the costs for all children to participate in sport, and understand the structure of formal sports activities.



Through a co-design program facilitated by CMY, in partnership with the YMCA, an initiative to develop sport activities for newly arrived young people in the west of Melbourne was created. It was identified that young people wanted a weekly basketball program to help develop their sporting skills, have fun and connect with other young people. Following the co-design process, a free 8-week basketball program was developed, a location was identified and two young men of South Sudanese background were recruited and trained to facilitate the successful program.

The program has now become an established feature of YMCA RecWest Braybrook's offerings. Four young men from South Sudanese background have been linked into an elite training program, while six young women now play in a local basketball club.

Connect with us to discuss how we can work together:

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